

A woman with dark curly hair is performing on stage, singing into a microphone and gesturing with her right hand. She is wearing a black dress. In the foreground, the backs of several audience members' heads are visible. The background features two large, colorful abstract paintings. The overall scene is dimly lit, with stage lights illuminating the performer.

IN FULL COLOR

empowering women of color
through education & the arts

2020 Electronic Press Kit

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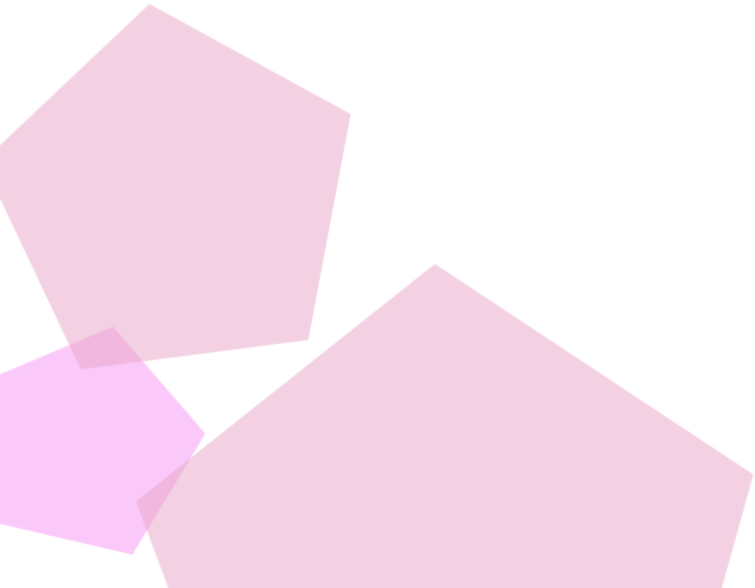
INFULLCOLOR.ORG

**In a divided world,
how can we come together?**

**When you've never heard other people's stories or voices
– or even your own – connection can be hard to find.**

At In Full Color, we believe...

**Art creates empathy.
Empathy creates change.**



In Full Color helps women of color share **their stories in their voices.**



This is a storytelling revolution we call **Authentic Representation.**

We have an annual theatrical show called “In Full Color” and we also host live events and perform at colleges, universities, festivals, corporate offices, governmental institutions and other venues throughout the year.

Our work connects people of all genders and colors with those who are not like them.

We also provide real, honest representation for those who feel unseen and unheard.

We entertain, engage and educate.



**Our work gives a divided world
means of connection.**

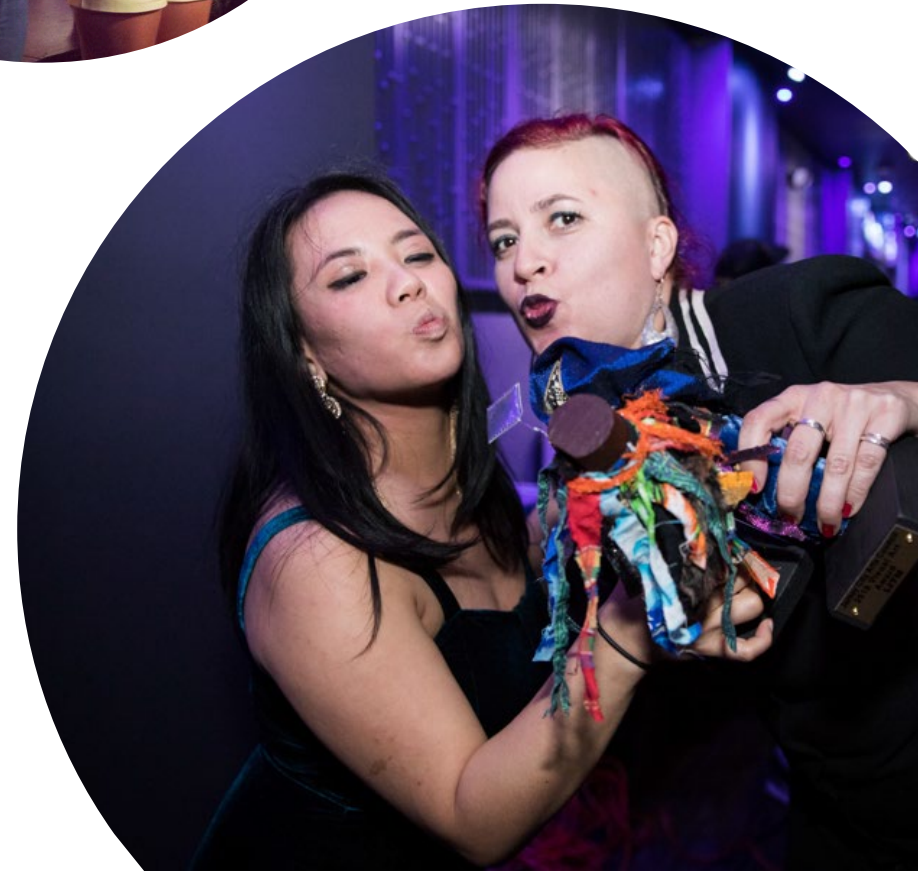
THE ORGANIZATION

In Full Color features work by women and other people of marginalized genders from backgrounds of color:

- Black
- Hispanic/Latinx
- Middle Eastern and Arab
- Asian
- Indigenous and Native American
- Biracial and Multiracial

We started producing work in 2015 and were incorporated in 2017 in Jersey City, N.J. by Summer Dawn Reyes, a woman of Asian and Hispanic descent.

We've received **numerous awards** for our work including two commendations from the New Jersey State Assembly plus the first Jersey City Arts Council award in the Performing Arts --->>



THE ARTISTS

Our performers and educators represent the least heard voices in America.

200

Artists Served

Since 2015, we've served about 200 artists and counting



13 States

Our artists are from New Jersey, New York, California and 10 more states



90% BIPOC

People of color make up 90% of our roster; women make up 83%

(The others are white or male allies in volunteer/supporting roles)



16% LGBTQ+

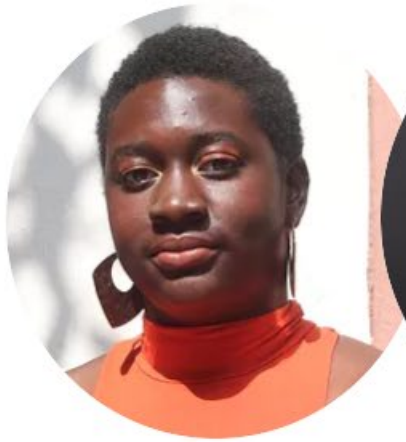
At least 16% of our artists identify as queer – this includes gender non-binary, gender fluid and trans artists



We also serve the disabled community, undocumented folx and immigrants

Our roster is diverse, and ever-expanding.

THE TEAM



[Stephanie](#)



[Summer](#)



[Nancy](#)



[Rukiya](#)



[RescuePoetix](#)

Meet some of our performers! Click on their names to see a video of them at work.

Feel free to embed video on your site!



[Liliane](#)



[Cindy](#)



[Samira](#)



[Daniela](#)



[Glennifer](#)

Click [here](#) to meet more of our team.



Access longer versions, social links & a
Spanish bio [here!](#)

THE BIO

Our short bio (99 words) is a great way to introduce us to your readers.

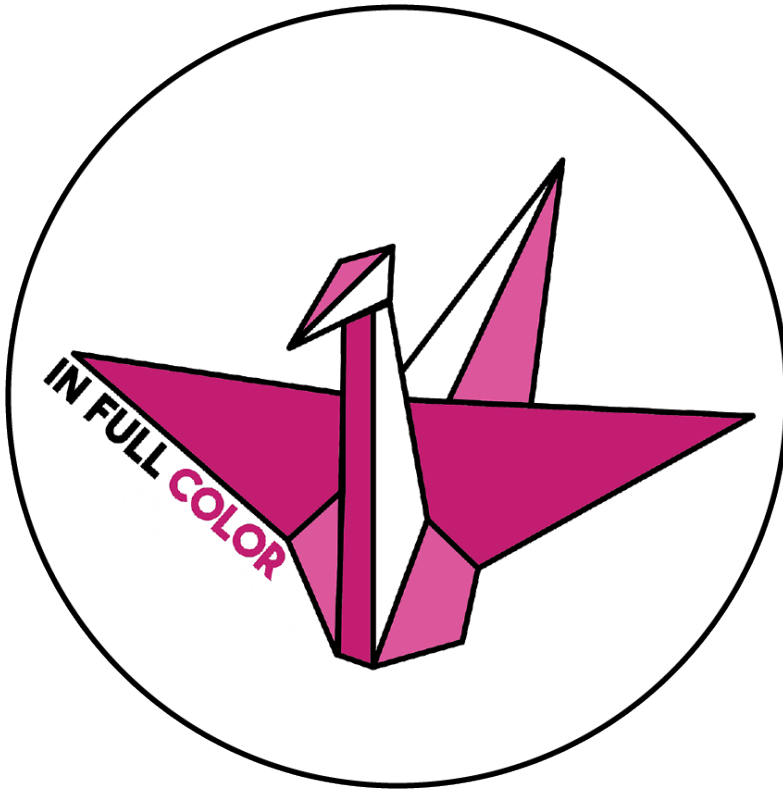
ABOUT IN FULL COLOR

In Full Color is an award-winning organization that empowers women of color through education and the arts. We lead a storytelling revolution called Authentic Representation in theater, visual art, comedy, music, dance and other media. We empower women and other BIPOC of marginalized genders to be their best selves. We also educate, entertain and engage audiences of all colors and genders about diversity, equity, inclusion and justice.

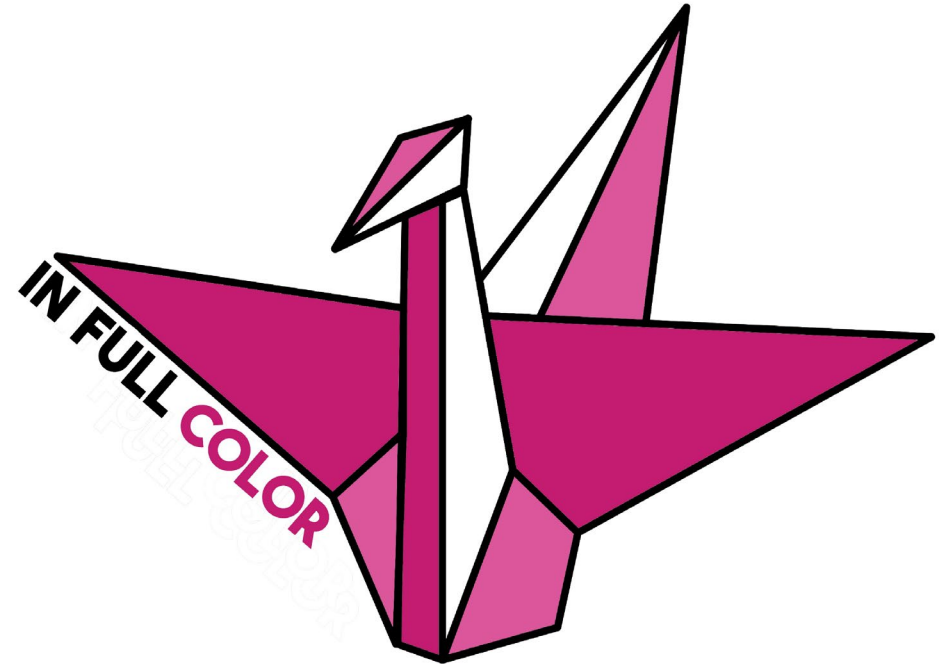
We were previously known as Thinking In Full Color. IFC is a sponsored project of Fractured Atlas, a non-profit arts service organization. For more information, visit <http://www.InFullColor.org>

THE LOGOS

For a full range of logos and assets, click [here](#).



preferred standard logo
(works well with light & dark backgrounds!)



alternate logo
(best with light backgrounds)

THE PHOTOS

Our photo collection is as diverse as our casts! Our assets are:

- ...Well, *in full color!*
- High-res
- Suitable for print & web
- Available in vertical & horizontal

Also note that our photo subjects are diverse in terms of:

- Race/Ethnicity/Nationality
- Body Types
- Ages
- Color Palettes
- Tones/Moods
- Gestures
- Shot Type

If you are looking for visuals with a certain facial expression, type of person or vibe — let us know!



Browse more assets [here](#).

Caption & credit info in file names. Inquire for details if needed.

THE STORY

I started In Full Color for fun as an actor who wanted better roles and knew other women of color did too. I figured, let's write our own stories! Then I discovered that our work **sparked needed conversations**, created empathy and inspired people to push for real change.

Today, our work is still fun, but it's also become so much deeper. We advocate for key social, racial and feminist issues. We empower women to be their best selves.

We're leading a **storytelling revolution**.

Summer Dawn Reyes
Founder/Director

Contact us for exclusive quotes and interviews.





THE ART

Our artists perform monologues and poems – and sometimes even songs!

Their work is inspired by real issues that impact women of color. Here are some of the diverse topics we cover.

Are you covering a specific topic, demographic or angle?

Let us know, we may have video or text of a piece relevant to your readers.

Stevens
Institute of
Technology

Rutgers
University

University of
Connecticut

Seton Hall
University

Fiverr

Wiley
Publishing

Jersey City
City Hall

Newark
Public
Library

And more!
(click me)

*Several colleagues have stopped me in the hallway to say
what an amazing experience it was.
– Lattelle Reaves, Wiley Publishing*

*We thought it was excellent... I would definitely recommend
In Full Color to other schools, groups and libraries.
– Heidi Schwab, Hoboken Public Library*

**Here's what groups who brought
In Full Color into their communities
have to say about our work.**

*I really enjoyed the workshops...It was nice to see women
empowering each other and lifting each other up!
-- Kathy Hoa, audience member*

*It was the first time I felt connected to people energetically
through a Zoom event. Very needed, very grateful for that!
-- Hannah Weeks, audience member*

Let's make a connection!

For more information about us, simply reach out. We are available for traditional interviews, video content, and special projects for social platforms.

Virtual, telephone and email interviews available all year-round. In-person, socially distanced interviews in the Greater NY/NJ area accepted.



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Learn More
INFULLCOLOR.ORG