



# IN FULL COLOR

empowering women of color  
through education & the arts

Sales Deck  
(School Edition)



[summer@infullcolor.org](mailto:summer@infullcolor.org)  
201-381-1273  
INFULLCOLOR.ORG



**When we listen,**

**what can we learn?**

**Sharing our stories & lived experiences is the best way to create connection in a divided world.**

**At In Full Color, we believe...**

**Art creates empathy.  
Empathy creates change.**

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent polygons. The colors are shades of pink and light orange. The shapes are irregular and layered, creating a modern, abstract design.

In Full Color helps artists of color share **their stories in their voices.**



This is a storytelling revolution we call **Authentic Representation.**

**Our performances, classes and workshops connect learners of all genders and colors with those who are not like them.**

**We also provide real, honest representation for those who feel unseen and unheard.**



**We entertain, educate  
& engage.**

# WHO WE ARE

In Full Color features work by women and people of other marginalized genders from backgrounds of color:

- Black
- Hispanic/Latinx
- Middle Eastern and Arab
- Asian
- Indigenous and Native American
- Biracial and Multiracial

We started producing work in 2015 and were incorporated in 2017 in Jersey City, N.J. by Summer Dawn, a queer woman of Asian and Hispanic descent who is also a professional teaching artist for Grades Pre-K to 12.

We've received **numerous awards** for our work including two commendations from the New Jersey State Assembly plus the first Jersey City Arts Council award in the Performing Arts --->>



# WHO WE SERVE

Our performers and educators represent the least heard voices in America.



## 91% BIPOC

People of color make up 91% of our roster; women & TGNC folx make up ~80%

*(The others are white or male allies in volunteer or supporting roles)*



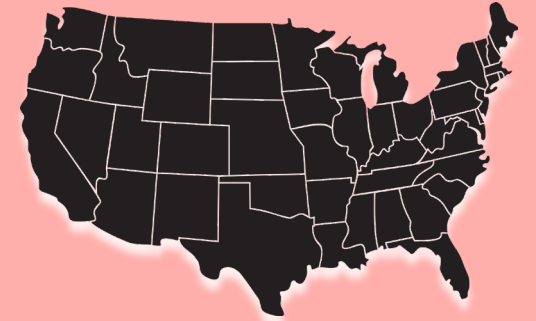
## 25% LGBTQ+

At least 25% of our artists identify as queer – this includes non-binary, gender fluid and trans artists

# 350

## Artists Served

Since 2015, we've served 350 artists+



## 21 States

Our artists are from New Jersey, New York, California and 18 more states, plus 5 countries!

**Our roster is diverse, and ever-expanding**

**We also serve the Disabled, undocumented & immigrant folx**

*Graphics by Vecteezy*

# WHO TELLS STORIES

Meet some of our performers!  
Click on their names to see a video of them at work.

Click [here](#) to meet more of our team.



Glennifer



Daniela



Summer



Alicia



Liliane



Suzen



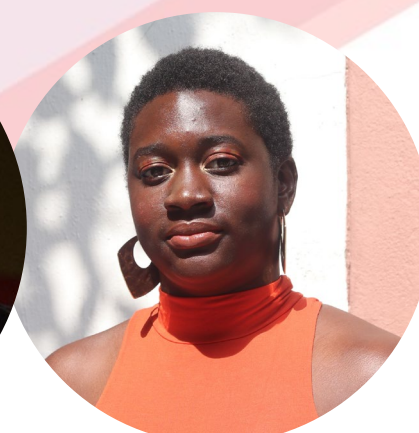
RescuePoetix



Amita



Nancy



Stephanie

# WHERE WE EDUCATE



We serve all kinds of learners!

## Colleges and Universities

- Women's Centers
- Student Life
- Theatre Programs
- Cultural Clubs
- Centers for Diversity

## K-12 Schools

- Age-appropriate content available
- Musical assembly focusing on DEI & SEL skills now booking in NY & NJ for 2023-24
- Writing- and acting-intensive workshops available

We also works with businesses, nonprofits, small groups and government institutions.

Not sure where your group fits in? **Contact us to discuss your needs and vision.**

## **LISTENING**

Our artists share unique experiences through monologues, poems and stories. Some are hilarious, others heart-wrenching. All are powerful.

## **INTERACTING**

Our performances and workshops include brave, fruitful discussions facilitated by professionals. People get to ask questions, show love and build community.

## **WHO WE ENGAGE**

**Our audiences connect by...**

## **CREATING**

We create opportunities for people of all backgrounds to share their own stories and embrace their identities.

# WHO WE ENGAGE

Our work greatly benefits scholars studying the following:

## HUMANITIES

- African and Black Diaspora Studies
- Asian Studies (East, South and Asian-American)
- Ethics, Policy and Social Justice
- Latinx and Latin-American Studies
- LGBTQ+ Studies
- Middle Eastern and Arab Studies
- Political Science
- Sociology
- Urban Studies
- Women and Gender Studies

## ARTS

- Acting, Drama and Theatre
- Comparative Literature
- Creative Writing
- English





## WHAT WE SAY

Our artists perform monologues and poems – and sometimes even songs!

Their work is inspired by real issues that impact women of color. Here are some of the diverse topics we cover.

Pieces range from comedic to dramatic and average 5 minutes in length.

Family-friendly and all-ages content available.

# HOW WE BEGAN

I started In Full Color for fun as an actor who wanted better roles and knew other women of color did too. I figured, let's write our own stories! Then I discovered that our work **sparked needed conversations**, created empathy and inspired people to push for real change.

Today, our work is still fun, but it's also become so much deeper. We advocate for key social, racial and feminist issues. We empower women and TGNC folx to be their best selves.

We're leading a **storytelling revolution**.

**Summer Dawn**  
Founder/Director





**WHAT WE OFFER**



## **Educational Kids' Musical – NEW!**

**“You’re a Star” brings theater, song and social-emotional learning to kids ages 5 to 9.**

**Creators Ali de León, Vero Verano and Justin Galletto star as three singers in a school talent show. Each hopes to prove something to the cool kids, their parents or themselves. Eventually, they learn to love themselves – and each other!**

**This 45-minute program includes a Q&A and helps students learn about diversity, acceptance, self-love and key SEL skills like the best way to apologize!**

*Single performances: \$800*

*Two back-to-back performances: \$1,200*



### **This show includes:**

- SEL skills
- DEI principles
- Fun, interactive songs that will get students singing & dancing

### **Perfect for:**

- Grades K-4 in NY/NJ
- Crowds of 100 to 300

*Learn more at our immersive  
Whitney Houston Academy blog  
[INFULLCOLOR.ORG/YOUREASTAR](https://INFULLCOLOR.ORG/YOUREASTAR)*

## The Spark Package

*(standard performance + talkback)*

- Three actors perform two works each for your community (30 mins)
- Your school joins us in a post-show talkback (30 mins)
- Uplift specific identities with customizable packages:
  - Black artists
  - Asian artists
  - Hispanic/Latinx artists
  - LGBTQIA+ artists

Cost: Starts at \$600

*top seller!*



### This package builds:

- Social-emotional skills
- Awareness of social issues
- Art appreciation
- Critical thinking skills
- Listening & viewing skills

### Perfect for:

- Colleges & universities
- Auditoriums or classrooms
- Ages 16+ & crowds up to 100
- Age-appropriate content available for younger students

## **The Kindling Packages**

*(workshops designed to grow connections)*

**Empathy & Authenticity: Available as a writing- or acting-intensive workshop**

- See key examples of representation in the media
- Learn concrete techniques for sharing your own story or telling someone else's
- Includes experiential learning and partner work that builds interviewing, writing and speaking skills
- 1.5 to 2 hours long
- Easily integrated into curricula

**Students will leave with:**

- Newly created work
- Character development worksheet

**Cost: \$300**



**This package builds:**

- Social-emotional skills
- Communication skills (writing, acting, reading, listening, viewing, speaking)
- Art appreciation skills
- Critical thinking

**Perfect for:**

- Colleges, universities & high schools
- Extracurricular clubs (drama, film, affinity groups)
- Ages 13+ & groups of 30 or fewer

## The Kindling Packages

*(workshops designed to grow connections)*

**Poetry as Activism: Use your voice and creativity to create change.**

- Performances and Q&A by poet-activists
- Lecture featuring 5 Principles of Writing Activist Poetry
- Includes experiential learning and guided poetry writing exercise
- 1.5 to 2 hours long
- Easily integrated into curricula

**Students will leave with:**

- Newly created work
- Fun writing prompts

*Cost: \$500*



**This package builds:**

- Social-emotional skills
- Awareness of social issues
- Advocacy skills
- Communication skills  
(writing, listening)

**Perfect for:**

- All levels
- Extracurricular clubs  
(poetry, writing, activism, affinity groups, student government)
- Ages 13+ & groups of 25 or fewer

## Visit.org Workshops

(virtual experiences for remote learning; click workshop names to learn more)

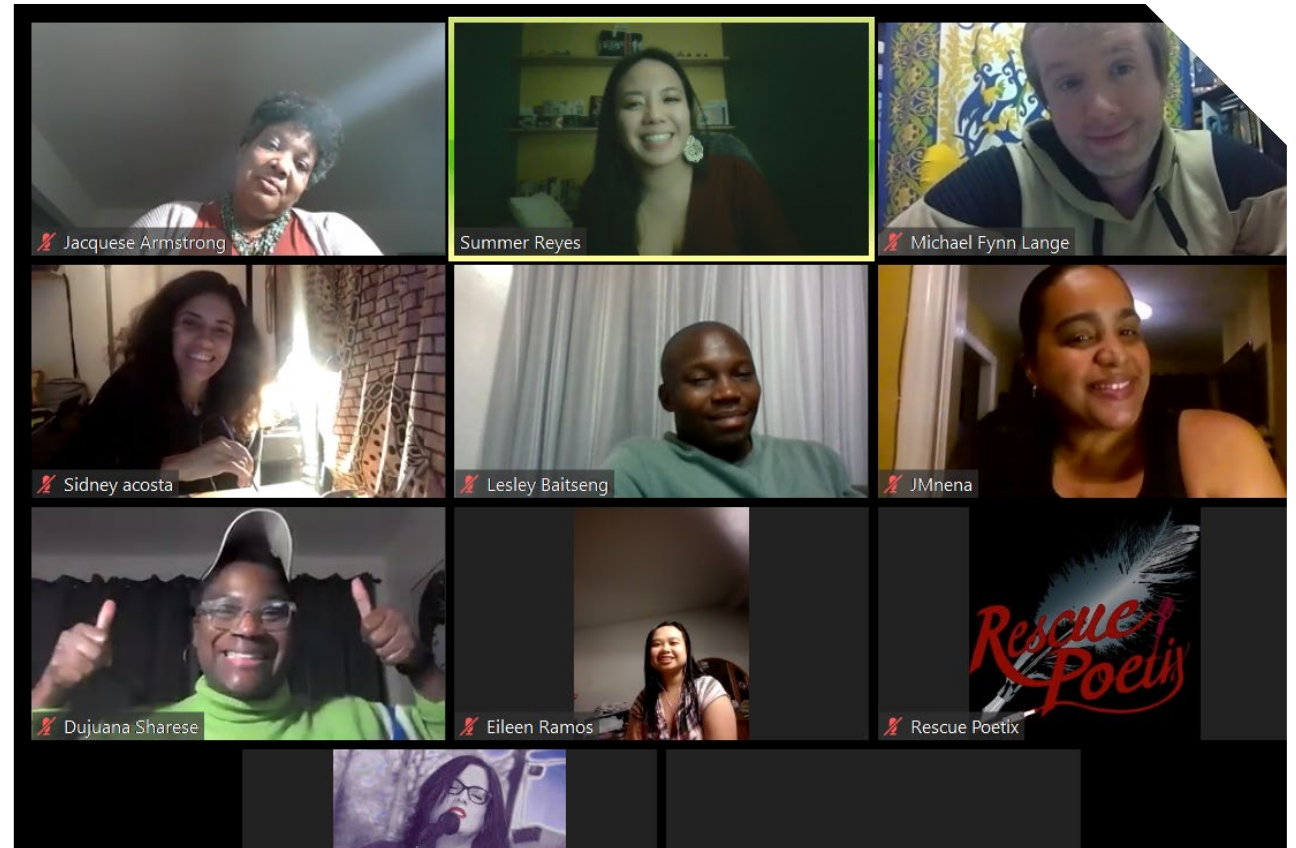
**Talk, Feel & Grow:** Performances, Q&A and empathy building team exercise

**Walking the Walk:** A diversity, equity and inclusion workshop with performances, Q&A and DEI-consciousness building team exercise

**In Our Words:** Performances and Q&A featuring LGBTQIA+ artists

**Voices:** This series shines the spotlight on your choice of Black, Hispanic/Latinx or Asian artists

Starts at \$700



These packages build:

- Social-emotional skills
- Diversity, equity & inclusion skills
- Communication skills
- Team dynamic & morale

Perfect for:

- Professional development for faculty & staff
- Groups of 30 or fewer

## **Performances**

*(a sweet taste of what our artists do best!)*

**Let us entertain you! Our artists can perform monologues, poems or even songs for your students. No frills, just art.**

**Most groups book one or three artists, but we can work with your event's needs. Sets are 5 to 15 minutes on average.**

**Requests for specific subject matter or artist backgrounds are welcome.**

*Starts at \$250*



### **These packages builds:**

- Social-emotional skills
- Art appreciation
- Your school's public profile
- Event/team morale

### **Perfect for:**

- Festivals, conferences, rallies, major school events
- Holiday & cultural month observances
- Groups of 50 or more

## **Speaking Engagements & Teaching Artistry**

*(create positive impact at your school!)*

**Our founder/director Summer Dawn loves to share her experiences as an entrepreneur, artist and woman of color with students looking for BIPOC role models.**

**She has spoken on panels at venues like the Passion is Pursuit Conference at the Lincoln Center, Seton Hall University and Jilin International Studies University.**

**She is a teaching artist with Young Audiences of New Jersey & Eastern Pennsylvania and with Storytelling Arts. She has created and executed theater, writing and anti-racist curricula, working with students Grades Pre-K through 12.**

*Inquire for pricing*



### **This package builds:**

- **Art appreciation**
- **Entrepreneurship skills**
- **Event/team morale**

### **Perfect for:**

- **Festivals, conferences, rallies**
- **Individual classes**
- **Groups of any size**

## The Revolutionary Membership

*(the biggest impact for the smallest buck)*



**Only \$1,500**  
– a savings of at least \$300!

# THE BEST DEAL

Become a Revolutionary Member for this school year and you'll get **THREE** Spark Packages with performances, talkbacks and photos.

Choose from:

- Black History Month (February)
- Women's History Month (March)
- And more! *(skip ahead two slides for ideas)*

You'll also get a 15% discount on **ALL** other bookings including workshops.

We only have 15 memberships available per season – join before it's too late!

Stevens  
Institute of  
Technology

Rutgers  
University

University of  
Connecticut

Seton Hall  
University

Hudson  
County  
Community  
College

Mississippi  
School of the  
Arts (H.S.)

Hunter  
College

Berkeley  
College

And more!  
(click me)

*It is super exciting to highlight this group again. I love the programming. The fliers should say "back by popular demand!"*  
– Michelle Vitale, Hudson County Community College

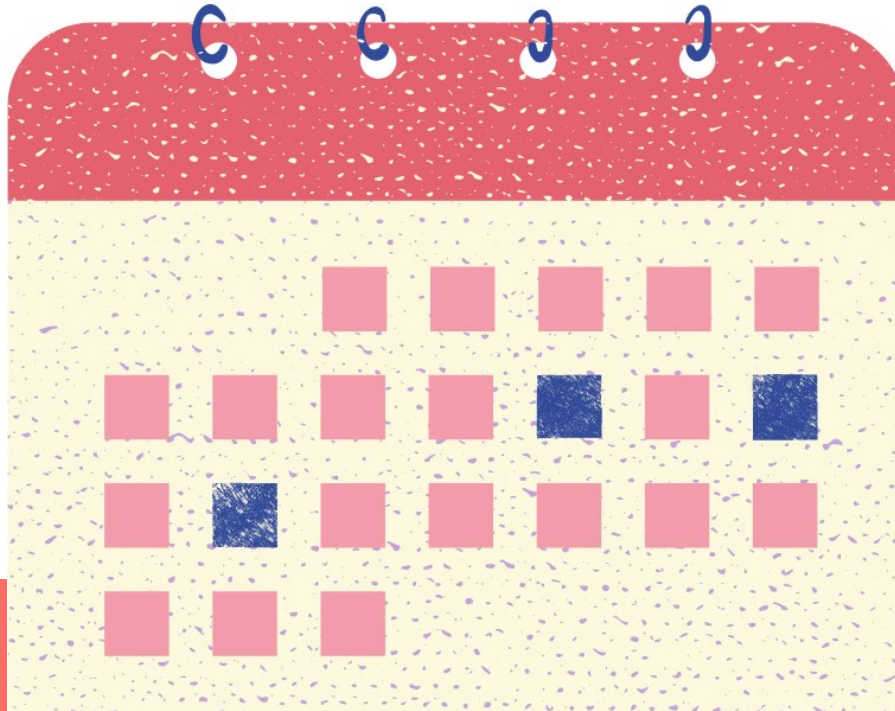
*We truly enjoyed having IFC...their performance was terrific.*  
– Kathy Fischer, University of Connecticut

**Join the many schools who have brought In Full Color into their communities to create connections.**

*I really enjoyed the workshops...It was nice to see women empowering each other and lifting each other up!*  
-- Kathy Hoa, audience member

*It was the first time I felt connected to people energetically through a Zoom event. Very needed, very grateful for that!*  
-- Hannah Weeks, audience member

# Not sure when to book your event? Here are some ideas!



- **Black History Month (February)**
- **Women's History Month (March)**
- **Trans Day of Visibility (March)**
- **Sexual Assault Awareness Month (April)**
- **Asian Pacific American Heritage Month (May)**
- **Mental Health Awareness Month (May)**
- **Mother's Day (May)**
- **LGBT Pride Month (June)**
- **Hispanic Heritage Month (September 15 to October 15)**
- **LGBT History Month (October)**
- **Bullying Prevention Month (October)**
- **Domestic Violence Awareness Month (October)**
- **Trans Awareness Week (November)**

## We can also help with:

- **International and multicultural celebrations**
- **Literature discussion and book club meetings**
- **Diversity training**
- **Writing and acting workshops**
- **Public speaking workshops**
- **All events can be open to people of all genders & colors!**

## Let's make a connection!

If you believe In Full Color's performers and educators can empower your students, **ask about booking an event, workshop or performance today.**

Virtual bookings available all year-round.  
Limited in-person events available in NY/NJ.

**Email**  
[summer@infullcolor.org](mailto:summer@infullcolor.org)



**Learn More**  
**INFULLCOLOR.ORG**