

# IN FULL COLOR

empowering women & TGNC folx  
of color through education & the arts

## General Sales Deck

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INFULLCOLOR.ORG



Hindu gods come to life in Dipti Mehta's performance featuring (from left) Sacred Lotus as Kali, the author/performer, Crystal Letters as Lakshmi, & Ali de León as Shiva

**When we listen,**

**what can we learn?**

**Sharing our stories & lived experiences is the best way to create connection in a divided world.**

**At In Full Color, we believe...**

**Art creates empathy.  
Empathy creates change.**

A decorative graphic in the bottom right corner consisting of several overlapping, semi-transparent polygons in shades of pink and orange. The shapes are irregular and layered, creating a modern, abstract design.

In Full Color helps artists of color share **their stories in their voices.**



This is a storytelling revolution we call **Authentic Representation.**

**Our performances, classes  
and workshops connect  
people of all genders and  
colors with those who are not  
like them.**

**We also provide real, honest  
representation for those who  
feel unseen and unheard.**



**We entertain, educate  
& engage.**

# WHO WE ARE

In Full Color is an arts organization empowering women and trans/gender non-conforming folx of color, as well as other BIPOC artists representing these communities and more:

- Black
- Hispanic/Latinx
- Middle Eastern, Arab
- Asian
- Indigenous, Native American
- Biracial, Multiracial
- Disabled
- LGBTQ+

We have been presenting artists of color for more than a decade in Jersey City, NJ, and beyond. We were founded in 2015 by Summer Dawn, a queer woman of Asian and Hispanic descent.

We've received **numerous awards** for our work including two commendations from the New Jersey State Assembly plus the first Jersey City Arts Council award in the Performing Arts.



# WHO WE SERVE

Our performers and educators represent the least heard voices in America.



## 91% BIPOC

People of color make up 91% of our roster; women & TGNC folx make up ~80%

*(The others are white or male allies in volunteer or supporting roles)*



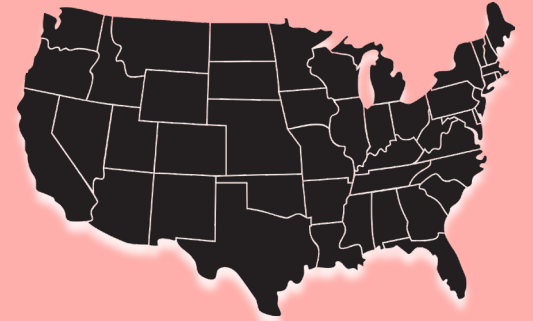
## 25% LGBTQ+

At least 25% of our artists identify as queer – this includes non-binary, gender fluid and trans artists

# 350

## Artists Served

Since 2015, we've served 350 artists+



## 21 States

Our artists are from New Jersey, New York, California and 18 more states, plus 5 countries!

**Our roster is diverse, and ever-expanding**

**We also serve the Disabled, undocumented & immigrant folx**

*Graphics by Vecteezy*

# WHO TELLS STORIES

Meet some of our performers! Click on their names to see a video of them at work.

Click [here](#) to meet more of our team.



[Glennifer](#)



[Amel](#)



[Summer](#)



[Alicia](#)



[Liliane](#)



[Suzen](#)



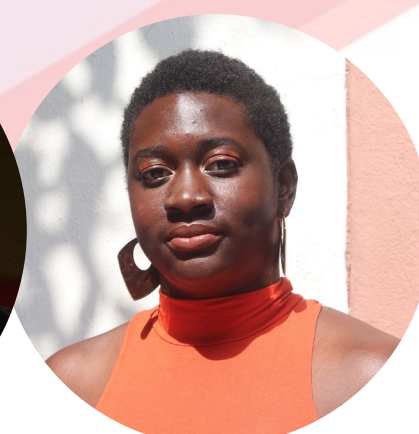
[RescuePoetix](#)



[Dipti](#)



[Nancy](#)



[Stephanie](#)

# WHERE WE CONNECT



We serve:

## Schools

- Colleges & Universities
- High Schools & Middle Schools  
(Age-appropriate content available)

## Businesses, Nonprofits & Small Groups

- Corporate Clients (DEIA, Team Culture & Cultural Affinity Groups love us!)
- Mid-Sized & Small Businesses
- Nonprofit Organizations
- Small Groups (Arts Groups, Community Centers, Unions, Guilds, Churches)

## Government Agencies

Libraries, Cultural Festivals, Housing Authorities, Parks & Recreation, Community Outreach Projects

Don't see your group above?

Contact us to discuss your needs and vision.

## **LISTENING**

Our artists share unique experiences through poems, songs, visual art. Some stories are hilarious, others heart-wrenching. All are powerful.

## **INTERACTING**

Our performances and workshops include brave, fruitful discussions facilitated by professionals. You'll get to ask questions, show love and build community.

## **WHO WE ENGAGE**

**Our audiences connect by...**

## **CREATING**

We create opportunities for people of all backgrounds to share their own stories and embrace their identities.



## WHAT WE SAY

We perform monologues and poems – and sometimes even songs! We also have dancers, comedians & visual artists

Our work is inspired by real issues impacting women and TGNC folx of color. Here are some topics we cover

Pieces range from comedic to dramatic and average 5 minutes in length

Family-friendly and all-ages content available

# WHY IT MATTERS

I started In Full Color for fun as an actor who wanted better roles and knew other women of color did too. I figured, let's write our own stories!

Then I discovered that our work **sparked needed conversations**, created empathy and inspired people to push for real change. Our mission grew and grew to include more marginalized people reclaiming their voices.

Today, our work is still fun, but it's also become so much deeper. We advocate for key social, racial and feminist issues. We empower women and TGNC folx to be their best selves.

We want more than diversity, equity, inclusion and access – we stand and fight for justice, too.

We're leading a **storytelling revolution**.

**Summer Dawn**  
Founder/Director





# WHAT WE OFFER



## The Spark Package

*(standard performance + talkback)*

- Three artists share ~10 minutes of poems, stories, songs or other exciting art forms (30 mins)
- Your group joins us in a post-show talkback (25 mins)
- Uplift specific communities with customizable packages including:
  - Black artists
  - Asian artists
  - Hispanic/Latine artists
  - LGBTQIA+ artists

Cost: \$600

*top seller!*



This package builds:

- Empathy
- Awareness of social issues
- Communication skills
- Art appreciation skills
- Your organization's public profile

Perfect for:

- Colleges & universities
- Corporate settings
- Government institutions
- Ages 16+ & crowds up to 100
- Family-friendly content available

## **The Kindling Packages**

*(workshops designed to grow connections)*

**Empathy & Authenticity:** Available as a writing- or acting-intensive workshop

- See key examples of representation in the media
- Learn concrete techniques for sharing your own story or telling someone else's
- 90-minute & 2-hour sessions available

**Participants will leave with:**

- Newly created work
- Character development worksheet

*Cost: \$400*



**This package builds:**

- Empathy
- Awareness of social issues
- Communication skills (writing, acting, reading, listening, viewing)
- Art appreciation skills

**Perfect for:**

- Colleges & universities
- Corporate settings
- Governmental institutions
- Festivals & conferences
- Ages 13+ & groups of 30 or fewer

## **The Kindling Packages**

*(workshops designed to grow connections)*

**Poetry as Activism: Use your voice and creativity to create change in this highly customizable program**

- Two performances by poet-activists
- Dynamic Q&A
- Guided activist poetry writing exercise
- 90-minute & 2-hour sessions available

**Participants will leave with:**

- Newly created work
- Fun writing prompts

*Cost: \$600*



**This package builds:**

- Empathy
- Awareness of social issues
- Advocacy skills
- Communication skills  
(writing, listening)
- Art appreciation skills

**Perfect for:**

- Colleges & universities
- Nonprofits & art groups
- Ages 13+ & groups of 25 or fewer

*Book for K-12 groups in NJ or PA thru  
Summer Dawn's page at [yanjep.org](http://yanjep.org)*

## Visit.org Workshops

(virtual experiences with BIPOC artists around the world; click workshop names to learn more)

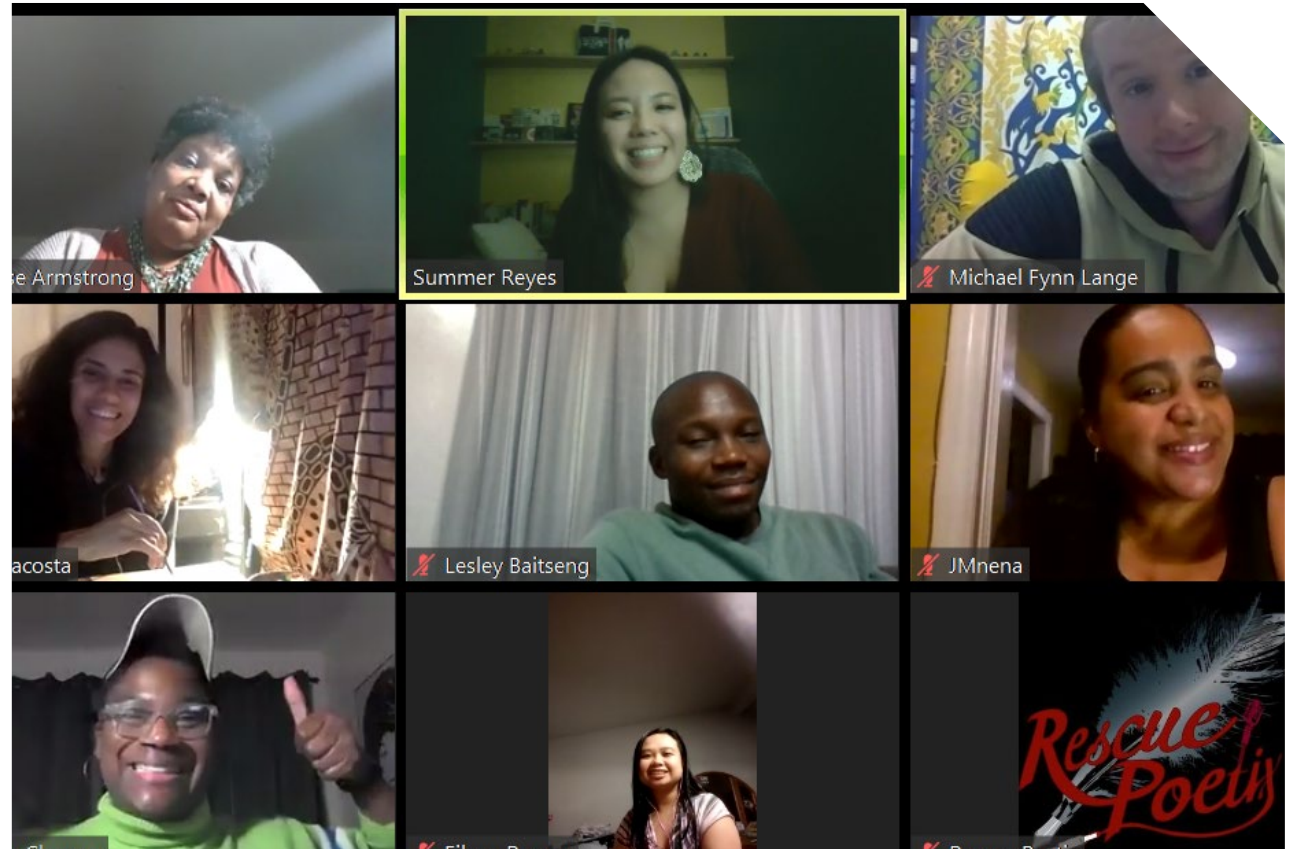
**Talk, Feel & Grow**: Performances, Q&A and an empathy-building team exercise

**Walking the Walk**: A diversity, equity and inclusion workshop with performances, Q&A and DEI-consciousness building team exercise

**In Our Words**: Performances and Q&A featuring LGBTQIA+ artists

**Voices**: This series shines the spotlight on your choice of Black, Hispanic/Latinx, Asian, LGBTQ+, trans or women artists

Starts at \$700



These packages build:

- Empathy
- Diversity, equity & inclusion skills
- Communication skills
- Team dynamic & morale

Perfect for:

- Corporate teams
- Large & small groups

Book thru [Visit.org](https://www.visit.org)

## **Performances**

*(a sweet taste of what our artists do best!)*

**Let us entertain you! We can perform monologues, poems, songs or even dance for your event. No frills, just art.**

**Most groups book one or three artists, but we can work with your event's needs. Sets are 5 to 15 minutes on average.**

**Requests for specific subject matter or artist backgrounds are welcome.**

*Starts at \$250*



**These packages builds:**

- Empathy
- Art appreciation
- Your organization's public profile
- Event/team morale

**Perfect for:**

- Festivals & conferences
- Small nonprofits & art groups
- Groups of 50 or more

## **Educational Kids' Musical – NEW!**

**“You’re a Star” brings theater, song and social-emotional learning to kids ages 5 to 9.**

**Creators Ali de León, Vero Verano and Justin Galletto star as three singers in a school talent show. Each hopes to prove something to the cool kids, their parents or themselves. Eventually, they learn to love themselves – and each other!**

**This 45-minute program includes a Q&A and helps students learn about diversity, acceptance, self-love and key SEL skills like the best way to apologize!**

*Single performances: \$800*

*Two back-to-back performances: \$1,200*



### **This show includes:**

- SEL skills
- DEI principles
- Fun, interactive songs that will get students singing & dancing

### **Perfect for:**

- Grades K-4 in NY/NJ
- Crowds of 100 to 300

*Learn more at our immersive  
Whitney Houston Academy blog  
[INFULLCOLOR.ORG/YOUREASTAR](https://infullcolor.org/youreastar)*

## **Speaking Engagements & Appearances**

*(create positive representation at your organization!)*

**Our founder/director Summer Dawn loves to share her experiences as an actor, singer, teaching artist and entrepreneur.**

**She's spoken at the NYC Face 2 Face Arts Education Conference, the Passion is Pursuit Conference at the Lincoln Center, Seton Hall University and Jilin International Studies University. She is also a dynamic host, voice actor and facilitator.**

**She is an award-winning teaching artist with Young Audiences of NJ and Eastern PA, Lincoln Center Theatre and Storytelling Arts. She's a two-time winner of the NJ Governor Award in Arts Education.**

*Inquire for pricing*



**Perfect for:**

- Q&As & panels
- Professional learning
- Festivals, conferences, rallies
- Affinity groups
- Groups of any size

[See Summer Dawn's Arts & Education Resume](#)

**Direct Contact:**  
[\*\*summer@infullcolor.org\*\*](mailto:summer@infullcolor.org)

Stevens  
Institute of  
Technology

Rutgers  
University

University of  
Connecticut

State  
Farm

Comcast

Wiley  
Publishing

Ralph  
Lauren

Hoboken  
Public  
Library

And more!  
(click me)

*Several colleagues have stopped me in the hallway to say what an amazing experience it was.  
– Lattelle Reaves, Wiley Publishing*

*Thank you for all your creativity and support. I love the programming! I think the fliers should say...back by popular demand! – Michelle Vitale, Hudson County Community College*

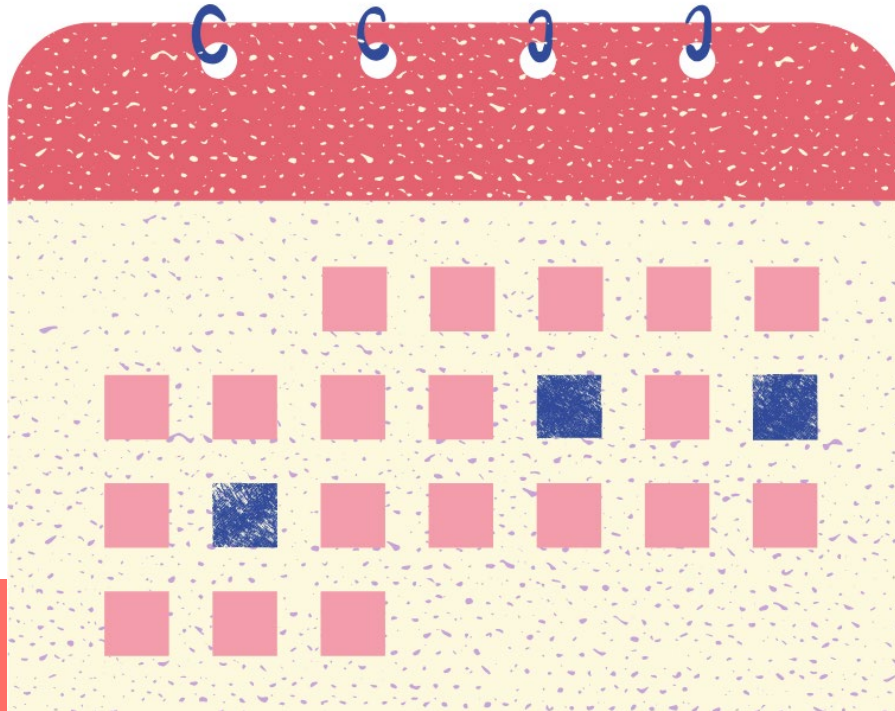
**Join the many groups who have brought In Full Color into their communities to create connections.**

*I really enjoyed the workshops...It was nice to see women empowering each other and lifting each other up!  
-- Kathy Hoa, audience member*

*The event was special. The poetry was revelatory, revolutionary, uplifting, profound and inspiring.  
-- Richard Ryals, photographer*

*Summer is a great facilitator and the artists that she invited were perfect. They were talented but also very knowledgeable and were able to mix art with learning in a fun, easy-going way.  
-- Nikki Johnson-Smith, Visit.org coordinator*

# Not sure when to book your event? Here are some ideas!



- **Black History Month (February)**
- **Women's History Month (March)**
- **Trans Day of Visibility (March 31)**
- **Sexual Assault Awareness Month (April)**
- **Asian & Pacific Islander Heritage Month (May)**
- **Mental Health Awareness Month (May)**
- **Mother's Day (May)**
- **LGBTQ+ Pride Month (June)**
- **Hispanic & Latine Heritage Month (September/October)**
- **LGBTQ+ History Month (October)**
- **Bullying Prevention Month (October)**
- **Domestic Violence Awareness Month (October)**
- **Trans Awareness Week (November)**

## We can also help with:

- **International and multicultural celebrations**
- **Public speaking workshops**
- **Writing and acting workshops**
- **Activist art workshops**



**Our artists share our impact – in their own voices**

## Let's make a connection!

If you believe In Full Color's performers and educators can help your community come together, **ask about booking your event today.**

Virtual bookings available all year-round.  
Limited in-person events available in NY/NJ.

### Email

[summer@infullcolor.org](mailto:summer@infullcolor.org)



Learn More

**INFULLCOLOR.ORG**

The background features several overlapping, semi-transparent pink pentagons of various sizes and orientations scattered across a white background. The text is centered horizontally and partially overlaps some of these shapes.

**IN FULL COLOR**