



# IN FULL COLOR

empowering women of color  
through education & the arts

2022-23 Sales Deck  
(School Edition)

[summer@infullcolor.org](mailto:summer@infullcolor.org)

201-381-1273

INFULLCOLOR.ORG



**When we listen,  
what can we learn?**

**Sharing our stories & lived experiences is the best way to create connection in a divided world.**

**At In Full Color, we believe...**

**Art creates empathy.  
Empathy creates change.**

Decorative geometric shapes in the bottom right corner, including a large light pink pentagon, a medium light pink hexagon, and a small orange octagon.



In Full Color helps artists of color share **their stories** in **their voices**.



This is a storytelling revolution we call **Authentic Representation**.

**Our performances, classes  
and workshops connect  
learners of all genders and  
colors with those who are not  
like them.**

**We also provide real, honest  
representation for those who  
feel unseen and unheard.**



**We entertain, educate  
& engage.**



# WHO WE ARE

In Full Color features work by women and people of other marginalized genders from backgrounds of color:

- Black
- Hispanic/Latinx
- Middle Eastern and Arab
- Asian
- Indigenous and Native American
- Biracial and Multiracial

We started producing work in 2015 and were incorporated in 2017 in Jersey City, N.J. by Summer Dawn, a queer woman of Asian and Hispanic descent who is also a professional teaching artist for Grades Pre-K to 12.

We've received **numerous awards** for our work including two commendations from the New Jersey State Assembly plus the first Jersey City Arts Council award in the Performing Arts --->>



# WHO WE SERVE

Our performers and educators represent the least heard voices in America.

# 250

## Artists Served

Since 2015, we've served  
~250 artists and counting



## 18 States

Our artists are from New  
Jersey, New York, California  
and 15 more states



## 94% BIPOC

People of color make up 94% of  
our roster; women & TGNC folx  
make up 80%  
(The others are white or male allies in  
volunteer/supporting roles)



## 29% LGBTQ+

At least 29% of our artists  
identify as queer – this  
includes gender non-binary,  
gender fluid and trans artists



We also serve the Disabled  
community, undocumented folx  
and immigrants

## Our roster is diverse, and ever-expanding.



# WHO TELLS STORIES



[Glennifer](#)



[Daniela](#)



[Summer](#)



[Alicia](#)



[Liliane](#)

Meet some of  
our performers!  
Click on their  
names to see a  
video of them  
at work.



[Suzen](#)



[RescuePoetix](#)



[Amita](#)



[Nancy](#)



[Stephanie](#)

Click [here](#) to  
meet more  
of our team.



# WHERE WE EDUCATE

We serve all kinds of learners!

## Colleges and Universities

- Women's Centers
- Student Life
- Theatre Programs
- Cultural Clubs
- Centers for Diversity

## High Schools and Middle Schools

- Age-appropriate content available
- Writing- and acting-intensive workshops available

We also works with businesses, nonprofits, small groups and government institutions.

Not sure where your group fits in? **Contact us to discuss your needs and vision.**



## **LISTENING**

Our artists share unique experiences through monologues, poems and stories. Some are hilarious, others heart-wrenching. All are powerful.

## **INTERACTING**

Our performances and workshops include brave, fruitful discussions facilitated by professionals. People get to ask questions, show love and build community.

## **WHO WE ENGAGE**

**Our audiences connect by...**

## **CREATING**

We create opportunities for people of all backgrounds to share their own stories and embrace their identities.



# WHO WE ENGAGE

Our work greatly benefits scholars studying the following:

## HUMANITIES

- African and Black Diaspora Studies
- Asian Studies (East, South and Asian-American)
- Ethics, Policy and Social Justice
- Latinx and Latin-American Studies
- LGBTQ+ Studies
- Middle Eastern and Arab Studies
- Political Science
- Sociology
- Urban Studies
- Women and Gender Studies

## ARTS

- Acting, Drama and Theatre
- Comparative Literature
- Creative Writing
- English





## WHAT WE SAY

Our artists perform monologues and poems – and sometimes even songs!

Their work is inspired by real issues that impact women of color. Here are some of the diverse topics we cover.

Pieces range from comedic to dramatic and average 5 minutes in length.

Family-friendly and all-ages content available.



# HOW WE BEGAN

I started In Full Color for fun as an actor who wanted better roles and knew other women of color did too. I figured, let's write our own stories! Then I discovered that our work **sparked needed conversations**, created empathy and inspired people to push for real change.

Today, our work is still fun, but it's also become so much deeper. We advocate for key social, racial and feminist issues. We empower women and TGNC folx to be their best selves.

We're leading a **storytelling revolution**.

**Summer Dawn**  
Founder/Director





**WHAT WE OFFER**

---



## The Spark Package

*(standard performance + talkback)*

- Three actors perform two works each for your community (30 mins)
- Your school joins us in a post-show talkback (30 mins)
- Uplift specific identities with customizable packages:
  - Black artists
  - Asian artists
  - Hispanic/Latinx artists
  - LGBTQIA+ artists

*Cost: Starts at \$500*

*top seller!*



### This package builds:

- Social-emotional skills
- Awareness of social issues
- Art appreciation
- Critical thinking skills
- Listening & viewing skills

### Perfect for:

- Colleges & universities
- Auditoriums or classrooms
- Ideally ages 16+ & crowds up to 100
- Age-appropriate content available for younger students

## The Kindling Packages

*(workshops designed to grow connections)*

**Empathy & Authenticity:** Available as a writing- or acting-intensive workshop

- See key examples of representation in the media
- Learn concrete techniques for sharing your own story or telling someone else's
- Includes experiential learning and partner work that builds interviewing, writing and speaking skills
- 1.5 to 2 hours long
- Easily integrated into curricula

**Students will leave with:**

- Newly created work
- Character development worksheet

**Cost: \$300**



**This package builds:**

- Social-emotional skills
- Communication skills (writing, acting, reading, listening, viewing, speaking)
- Art appreciation skills
- Critical thinking

**Perfect for:**

- Colleges, universities & high schools
- Extracurricular clubs (drama, film, affinity groups)
- Ages 13+ & groups of 30 or fewer



## The Kindling Packages

*(workshops designed to grow connections)*

**Poetry as Activism:** Use your voice and creativity to create change.

- Performances and Q&A by poet-activists
- Lecture featuring 5 Principles of Writing Activist Poetry
- Includes experiential learning and guided poetry writing exercise
- 1.5 to 2 hours long
- Easily integrated into curricula

**Students will leave with:**

- Newly created work
- Fun writing prompts

**Cost:** \$350



**This package builds:**

- Social-emotional skills
- Awareness of social issues
- Advocacy skills
- Communication skills (writing, listening)

**Perfect for:**

- All levels
- Extracurricular clubs (poetry, writing, activism, affinity groups, student government)
- Ages 13+ & groups of 25 or fewer

## Visit.org Workshops

*(virtual experiences for remote learning; click workshop names to learn more)*

**Talk, Feel & Grow:** Performances, Q&A and empathy building team exercise

**Walking the Walk:** A diversity, equity and inclusion workshop with performances, Q&A and DEI-consciousness building team exercise

**In Our Words:** Performances and Q&A featuring LGBTQIA+ artists

**Voices:** This series shines the spotlight on your choice of Black, Hispanic/Latinx or Asian artists

*Starts at \$600*



These packages build:

- Social-emotional skills
- Diversity, equity & inclusion skills
- Communication skills
- Team dynamic & morale

Perfect for:

- Professional development for faculty & staff
- Groups of 30 or fewer



## **Performances**

*(a sweet taste of what our artists do best!)*

**Let us entertain you! Our artists can perform monologues, poems or even songs for your students. No frills, just art.**

**Most groups book one or three artists, but we can work with your event's needs. Sets are 5 to 15 minutes on average.**

**Requests for specific subject matter or artist backgrounds are welcome.**

*Starts at \$200*



### **These packages builds:**

- Social-emotional skills
- Art appreciation
- Your school's public profile
- Event/team morale

### **Perfect for:**

- Festivals, conferences, rallies, major school events
- Holiday & cultural month observances
- Groups of 50 or more

## **Speaking Engagements & Teaching Artistry**

*(create positive impact at your school!)*

**Our founder/director Summer Dawn loves to share her experiences as an entrepreneur, artist and woman of color with students looking for BIPOC role models.**

**She has spoken on panels at venues like the Passion is Pursuit Conference at the Lincoln Center, Seton Hall University and Jilin International Studies University.**

**She is a teaching artist with Young Audiences of New Jersey & Eastern Pennsylvania and with Storytelling Arts. She has created and executed theater, writing and anti-racist curricula, working with students Grades Pre-K through 12.**

*Inquire for pricing*



### **This package builds:**

- **Art appreciation**
- **Entrepreneurship skills**
- **Event/team morale**

### **Perfect for:**

- **Festivals, conferences, rallies**
- **Individual classes**
- **Groups of any size**



Stevens  
Institute of  
Technology

Rutgers  
University

University of  
Connecticut

Seton Hall  
University

Hudson  
County  
Community  
College

Mississippi  
School of the  
Arts (H.S.)

Hunter  
College

Berkeley  
College

And more!  
(click me)

*It is super exciting to highlight this group again. I love the programming. The fliers should say "back by popular demand!"*

*– Michelle Vitale, Hudson County Community College*

*We truly enjoyed having IFC...their performance was terrific.*

*– Kathy Fischer, University of Connecticut*

**Join the many schools who have  
brought In Full Color into their  
communities to create connections.**

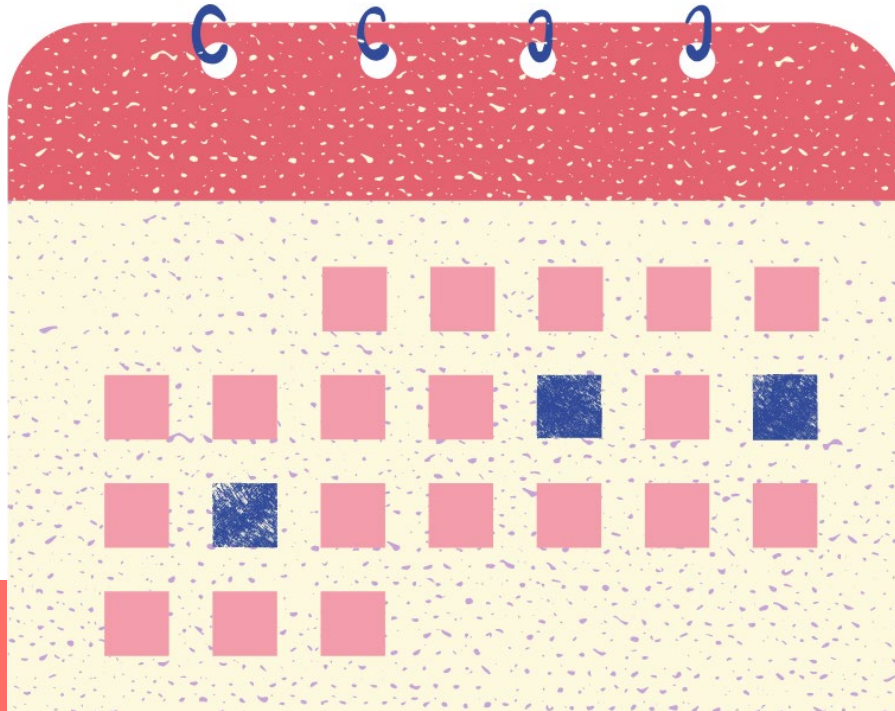
*I really enjoyed the workshops...It was nice to see women  
empowering each other and lifting each other up!*

*-- Kathy Hoa, audience member*

*It was the first time I felt connected to people energetically  
through a Zoom event. Very needed, very grateful for that!*

*-- Hannah Weeks, audience member*

# Not sure when to book your event? Here are some ideas!



- Black History Month (February)
- Women's History Month (March)
- Trans Day of Visibility
- Sexual Assault Awareness Month (April)
- Asian Pacific American Heritage Month (May)
- Mental Health Awareness Month (May)
- Mother's Day (May)
- LGBT Pride Month (June)
- Hispanic Heritage Month (September 15 to October 15)
- LGBT History Month (October)
- Bullying Prevention Month (October)
- Domestic Violence Awareness Month (October)
- Trans Awareness Week (November)

## We can also help with:

- International and multicultural celebrations
- Diversity training
- Writing and acting workshops
- Public speaking workshops
- Literature discussion and book club meetings



## Let's make a connection!

If you believe In Full Color's performers and educators can empower your students, **ask about booking an event, workshop or performance today.**

Virtual bookings available all year-round.  
Limited in-person events available in NY/NJ.  
We adhere to all state and federal COVID-19 precautions.

**Email**  
[summer@infullcolor.org](mailto:summer@infullcolor.org)

**Phone**  
+1 -201-381-1273

**Learn More**  
**INFULLCOLOR.ORG**

